

D.U.M.B Guide To Black Friday/ Cyber Monday	Product A	Product B	Product C	Product D
D = Deliberate				
Does this product link to my business strategy? (If no, do not buy)				
Will I need to go into debt to buy this? (Never do that)				
U = Understand The Deal				
Is the offering an extended trial with monthly bills in the next few months?				
Can you afford the monthly costs?				
Have I compared this product to others?				
M = My Money				
Am I really in control of my money? (If no, do not buy)				
What is the value I will receive from buying this?				
Can I do without this product or service?				
Does this purchase take me closer to reaching my objectives? (Hint – You should be running your own deals next year, this time)				
B = Be				
Should I not be investing my money more directly in my business?				
Can I meet my objectives without buying this?				

This guide has an uber article to go with it. Visit <http://wpossible.com> . This is version one of The D.U.M.B Guide To Buying on Black Friday/ Cyber Monday